



## WHAT'S DRIVING CYBER-SECURITY ATTACKS TODAY? THE ANSWER IS SIMPLE – CYBER-CRIME.

Financially motivated attacks have security organizations scrambling resources and technologies to keep up defenses. But gaps exist – what should you as a security organization know/care about?

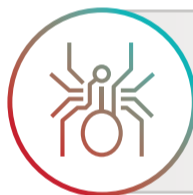


### BITCOIN BOOM

Valuations are spiking. One bitcoin today = **\$17k**, one bitcoin tomorrow = ?

### RANSOM ON THE RISE

Super easy and super profitable. **40%** increase YoY.



### IoT THREATS EMERGE

but there is **zero consensus** on who owns the risk.

### DATA PROTECTION

reigns as the **number one** business concern two years in a row.



### ORGANIZATIONS

now suffer legal action or customer churn **25%** of the time after an attack.

### BLOCKED POTENTIAL

Blockchain is hot. But only **10%** think it will help.



### GDPR LOOMS

Nearly **72%** are not ready.

### SECURITY STILL CLOUDY

**51%** say they change apps weekly. Rapid risk.



### AI & MACHINE LEARNING TO THE RESCUE?

**20%** are doing it. **28%** plan to do it. Take the plunge or not?

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**"2017-2018 Global Application & Network Security Report"**

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